



Submission Dates: May 11, 2020 – May 25, 2020

Email Subject: July 4th Retrospective submission to kcom@piedmont.ca.gov

We are sad that this year's 4th of July parade events are cancelled. However, there is another way to celebrate. Share your 4th of July themed photos or videos of years past with KCOM-TV and join us in creating a 4th of July Retrospective!

The City of Piedmont's KCOM-TV, is a non-profit, government/educational access station broadcasting on Comcast, channel 27 and AT&T U-Verse, channel 99. Do you have the perfect image or video taken at a 4th of July parade or concert in the park that captures the essence of July 4th? Share it with us to become part of the KCOM-TV community team!

We are seeking 4th of July themed photo or video submissions taken by the Piedmont community including: parade festivities, family fun, decorations, pancake breakfasts, or other related to 4th of July. Submittals will be considered for presentation on KCOM-TV, the City's YouTube and other social media channels. **You must have created and/or have permission to use all submitted photo or video content.** There is no compensation for submissions, but if your media is chosen, the photographer or videographer will be identified in the credits. By submitting your photos and videos, you give KCOM-TV world-wide, royalty-free, perpetual, irrevocable, non-exclusive right and license to use, reproduce, modify, adapt, publish, translate and or distribute those submissions.

Each photo or video must be high-resolution and include:

- Identification of subjects
- When and where the photo or video was taken
- What is going on in the photo or video – give a brief description
- Name of photographer or videographer

Photo formats: JPEG, PNG, GIF (non-animated) **Video formats:** MP4 (with H.264) or MOV

The easiest ways to share high resolution 300 dpi photo or .mp4 or .mov video files are to upload them onto a file-sharing site (Dropbox, Google Drive or OneDrive) and send us the link and details via email to **kcom@piedmont.ca.gov**

KCOM-TV WILL NOT USE OR AIR ANY MEDIA WITH THE FOLLOWING CONTENT:

Libelous photos, video statements or matter.

Copyrighted material without appropriate written releases or permissions.

Obscene or indecent material as defined by city ordinance or community standards.

Commercial speech.

Political programming.

Material submitted which does not meet professional broadcast production standards in quality of picture, sound, and technical or editorial execution.

Any other material inappropriate to the mandate, mission, goals, and priorities of KCOM-TV.

Any material, which is in the judgment of the City Attorney's Office, is inconsistent with Federal, State or Local law, ordinance or rule, which may subject the City of Piedmont to liability, shall not be aired.

Technically unusable material as determined by KCOM-TV staff will not be shown.

All photos and videos are reviewed for approval before they are published. Please note that KCOM-TV may at its sole discretion decide not to publish any submission that is deemed inappropriate or unusable, for any reason.